

# Australia's Green Economic Potential

**\$16–20bn**  
 The size of the Australian "environmental protection industries" in 2004/2005.<sup>[i]</sup>

**\$5bn | 32k jobs**  
 The revenue and employment figures for the Australian environmental science services industry in 2009.<sup>[ii]</sup>

**\$9bn | 13k jobs**  
 420 clean-tech companies had a combined revenue of \$9.2 billion, employed over 13,000 people and raised \$2.3 billion in new funds during 2009.<sup>[viii]</sup>

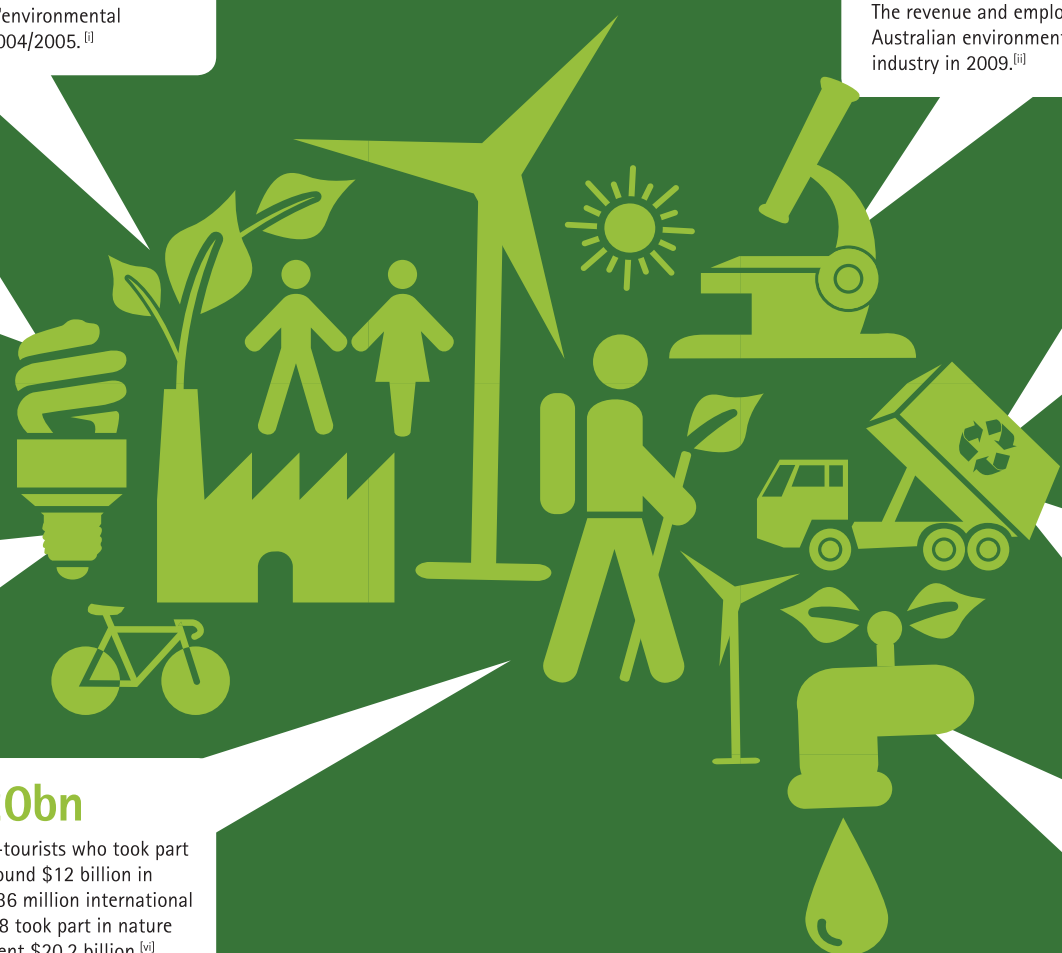
**\$8bn | 33k jobs**  
 The revenue and employment figures for the Australian waste disposal services industry in 2009.<sup>[iii]</sup>

**↑7x in 4yrs**  
 In 2009, there were around 984,000 Green Power customers in Australia, up from 138,879 customers in 2005.<sup>[vii]</sup>

**\$11bn | 27k jobs**  
 What the Australian recycling sector contributed to the economy and employment in 2006.<sup>[iv]</sup>

**\$12bn | \$20bn**  
 Spending by domestic eco-tourists who took part in nature activities was around \$12 billion in 2008. Two-thirds of the 3.36 million international visitors to Australia in 2008 took part in nature activities. These visitors spent \$20.2 billion.<sup>[v]</sup>

**↑2x in 13yrs**  
 The proportion of households with water conservation devices doubled from 1994 to 2007.<sup>[vi]</sup>



[i] Paul Perkins. 2006. "The environment management services industry". Paper prepared for the 2006 Australian State of the Environment Committee. Canberra: Department of the Environment and Heritage. Available at: <http://www.environment.gov.au/soe/2006/publications/emerging/industry/index.html> Accessed 17th July 2010.  
 [ii] IBISWorld. 2010. "Environmental Science Services in Australia" Available at: <http://www.ibisworld.com.au/industry/default.aspx?indid=553> Accessed 17th July 2010.  
 [iii] IBISWorld. 2010. "Waste disposal services in Australia." Available at: <http://www.ibisworld.com.au/industry/default.aspx?indid=690> Accessed 17th July 2010.  
 [iv] Australian Council of Recyclers. 2008. Australian recycling values: a net benefits assessment, cited in Queensland Department of Employment, Economic Development and Innovation. 2010. Queensland Cleantech Industry Development Strategy Issues Paper, Brisbane: Queensland Government, p. 11.  
 [v] Australian Bureau of Statistics. 2010. Australia's Environment: Issues and Trends. Cat. no. 4613.0. Canberra: Australian Bureau of Statistics.  
 [vi] Australian Bureau of Statistics. 2010. Australia's Environment: Issues and Trends. Cat. no. 4613.0. Canberra: Australian Bureau of Statistics.  
 [vii] Queensland Department of Employment, Economic Development and Innovation. 2010. Queensland Cleantech Industry Development Strategy Issues Paper, Brisbane: Queensland Government, p. 12.  
 [viii] Australian CleanTech. 2010. Australian CleanTech Review, 2010: Industry Status and Forecast Trends. Goodwood, SA: Australian CleanTech. Available at: <http://www.auscleantech.com.au/PDF/other/reports/Australian-CleanTech-Review-2010-EXEC%20SUMMARY.pdf> Accessed 17th July 2010.