

International public sector convention 2011

Innovation, Infrastructure, Inspiration

9 – 11 March 2011 | Melbourne Cricket Ground, Melbourne, Australia

The International public sector convention 2011 brings you a variety of world-class experts including:



Dr Robert Arnott
Head of Value for Money & Productivity Unit
Home Office, United Kingdom



Dr Ian Ball FCPA
Chief Executive Officer
International Federation of Accountants (IFAC), New York



Sir John Elvidge KCB, FRSE
Former Permanent Secretary
The Scottish Government



Fergus Welsh
Chief Financial Officer
The Treasury, New Zealand

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AUSTRALIA



Welcome from the President and Chairman of the Board, CPA Australia



The public sector is going through considerable change as a result of global economic, social, environmental and business trends.

Governments are grappling with climate change, economic uncertainty and security; businesses are finding that the global market and free trade agreements present challenges as well as opportunities; ageing populations are putting increasing pressure on budgets for health care and policies for retirement.

At such a time, CPA Australia believes it is vitally important for peers to exchange knowledge and information, so that they can learn from others.

That is why, for our biennial 'International public sector convention', we are bringing an international line-up of speakers to Melbourne. They come from the United Kingdom, Hong Kong, Singapore, USA and New Zealand. Together, they will help delegates gain an international perspective on their own local issues.

Where business has become more global, so too has government, with international collaboration prominent during the global financial crisis. Where business has sought to become more efficient, so has government, especially in trying to meet public expectations of improved service delivery without having to pay higher taxes.

Obtaining information about best practice and how value for money public sector initiatives can be delivered is an important function of this convention. I hope that delegates at the convention will pick up and exchange ideas with which to tackle the current and future challenges facing the public sector.

Low Weng Keong FCPA

President and Chairman of the Board
CPA Australia

Acknowledgements

Peter Achterstraat FCPA

Auditor-General
Audit Office of New South Wales

Rochelle Bradley FCPA

Financial Planner
Anne Cavanagh & Associates

Jennifer Peachey PSM FCPA

Executive Director Business Services
Victoria Police

Glenn Poole FCPA

Auditor-General of Queensland
Queensland Audit Office

Robert Barr FCPA

Deputy Secretary
Department of Innovation,
Industry & Regional Development

Stephen Chapman FCPA

Deputy Auditor-General
Australian National Audit Office

David Pendleton FCPA

Chief Operating Officer
Australian Broadcasting Corporation

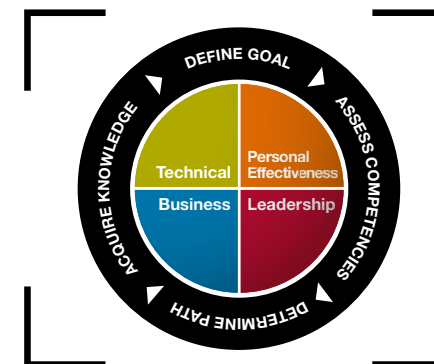
Tim Youngberry FCPA

First Assistant Secretary
Financial Reporting and Cash Management
Department of Finance and Deregulation

CAREER GUIDANCE SYSTEM

CPA Australia's Career Guidance System supports your career development by assisting you to assess your business knowledge and access the resources that will increase your knowledge and competencies.

The System covers four core knowledge areas: technical, business, leadership and personal effectiveness. Each session in this conference has been mapped to one of these core areas and can be identified by the corresponding colour.



Competency levels

Each session is also matched to a set of competencies that will assist you to plan your career development well into the future. Each level is defined by the level of risk, supervision, experience and strategic thinking expected to be undertaken within a competency.



Competent

This session will provide an overview of the topic and knowledge of key principles. Suitable for those looking to gain increased competence in the area.



Proficient

This session will provide an intermediate level of detail on the topic and a focus on the application of knowledge. Suitable for those looking to gain increased proficiency and professional confidence in this area.



Expert

This session will provide enhanced knowledge with a strategic perspective on the topic, and will focus on the evaluation and synthesis of concepts. Suitable for leaders and specialists looking to achieve an expert level of competency in the area.



All levels

This session will provide generalist knowledge relating to contemporary issues on the topic and is suitable for all competency levels.

For more information and to assess your business knowledge visit
careerguidancesystem.cpaaustralia.com.au

International public sector convention 2011

Innovation, Infrastructure, Inspiration

As the government landscape continues to evolve, what does the future hold for the public sector?

The 'International public sector convention' will address this question as well as the key challenges, changes and opportunities facing the public sector today.

Take **inspiration** from an impressive line-up of international and local speakers, and receive **innovative** and practical insights to issues such as improving efficiencies, the delivery of **infrastructure** plus much more!

Don't miss out! Register for this must-attend event for public sector professionals.

Mark the date in your diary today!

Reasons to attend

- + Hear from an impressive line-up of speakers
- + Gain an international perspective on local issues
- + Learn new and innovative strategies to tackle the issues facing your organisation
- + Network with over 500 public sector professionals
- + Gather further insight into best practice within the public sector
- + Be informed about how value for money public sector initiatives can be delivered
- + Understand the impact of reform and regulation changes on the delivery of public services



Venue for the International public sector convention 2011

Melbourne Cricket Ground

Entrance via gate 3
Yarra Park, Jolimont Street
East Melbourne VIC 3002



Program at a glance

Day one	Wednesday 9 March 2011	Day two	Thursday 10 March 2011	Day three	Friday 11 March 2011
8.00am – 8.30am	Registration and arrival refreshments	8.30am – 9.00am	Registration and arrival refreshments	8.30am – 9.00am	Registration and arrival refreshments
8.30am – 10.00am	Official opening welcome, and Keynote 1  KN1: Improving efficiency across the public sector	9.00am – 10.00am	Keynote 4  KN4: The long and winding road to governmental financial transparency	9.00am – 10.00am	Keynote 6  KN6: Public sector governance – Scottish model
10.00am – 10.30am	Morning tea and networking break	10.00am – 10.30am	Morning tea and networking break	10.00am – 10.30am	Morning tea and networking break
10.30am – 11.30am	Concurrent sessions A  A1: A future public service imagined...dynamic times...a dynamic service  A2: Irrational trust and the risk of corruption  A3: Delivering public value	10.30am – 11.30am	Concurrent sessions D  D1: Accounting for and reporting about water  D2: The importance and value of regions to the economies of Australia's capital cities  D3: Reform of Australian Government Administration – what's next?	10.30am – 11.30am	Concurrent sessions H  H1: Meeting Australia's infrastructure challenge  H2: Shared services success is critical take it seriously  H3: Effective leadership, strategy and communication
11.40am – 12.40pm	Concurrent sessions B  B1: Where public and private sectors converge, the impact of corruption of public officials and corporations  B2: The world's biggest industry: Why tourism will dominate the global economy  B3: Managing change in the public sector – service delivery reform	11.40am – 12.40pm	Concurrent sessions E  E1: Transforming commercial practice in a public sector context  E2: Can technology really drive innovation in the public sector?  E3: The latest regulatory initiatives on selling of investment products	11.40am – 12.40pm	Concurrent sessions I  I1: Public sector accountability  I2: Imposters, shell companies and 36 hour days: Fraud cases from the Independent Commission Against Corruption  I3: Sustainability and eco-literacy – essential risk management strategies for the coming turbulent years
12.40pm – 1.45pm	NL1: Lunch and networking break	12.40pm – 1.45pm	NL2: Lunch and networking break	12.40pm – 2.15pm	Business luncheon 1  BL1: How leaders communicate
1.45pm – 2.45pm	Keynote 2  KN2: Powering ideas – public sector innovation	1.45pm – 2.45pm	Concurrent sessions F  F1: Good policy development and implementation through risk management  F2: Journey to leadership excellence within the public sector  F3: Skilling for a productive future	2.15pm – 3.15pm	Concurrent sessions J  J1: Public sector auditing – the Singapore experience  J2: Innovation in the public sector  J3: More brain power, more energy and more balance
2.45pm – 3.15pm	Afternoon tea and networking break	2.45pm – 3.15pm	Afternoon tea and networking break	3.15pm – 3.45pm	Afternoon tea and networking break
3.15pm – 4.15pm	Concurrent sessions C  C1: Be a goal getter not just a goal setter  C2: Performance auditing – health checks for public sector organisations  C3: Social media vs public sector	3.15pm – 4.15pm	Concurrent sessions G  G1: The NBN: Enabling a new level of digital engagement  G2: Public sector reports – what value are they?  G3: Emergency management strategic issues and challenges	3.45pm – 4.45pm	Keynote 7  KN7: Panel discussion: Global economy for 2011 and beyond
4.25pm – 5.25pm	Keynote 3  KN3: Can we make value for money natural?	4.25pm – 5.25pm	Keynote 5  KN5: Public sector performance – the New Zealand experience	4.45pm – 5.00pm	Official close
		5.30pm – 6.30pm	Pre-dinner drinks and canapés		
		6.30pm – 10.00pm	 CD1: CPA Convention dinner: Lessons I have learnt		

Day one

Wednesday 9 March

8.00am – 8.30am	Registration and arrival refreshments
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8.30am – 9.00am	Official opening and welcome
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Low Weng Keong FCPA
President, CPA Australia

Low Weng Keong FCPA is president of CPA Australia and chair of the Board of Directors.

Low Weng Keong is a consultant and company director who retired in 2005 from Ernst & Young Singapore where he was a former country managing partner.

Low Weng Keong has served on the Singapore Divisional Council since 2003 and was appointed a Vice-President of the Board in 2006, a Deputy President of the Board in 2007 and President and Chair of the Board in 2010.

9.00am – 10.00am	Keynote 1
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	KN1	Improving efficiency across the public sector
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John Collington

Head of Procurement, Efficiency and Reform Group, Cabinet Office, United Kingdom

There is a greater need for government to be smarter and committed on spending while minimising internal costs wherever possible. This places financial challenges for departments as they need to act upon it quickly with imperative solutions. As in any big complex organisation, there are some things that Government must mandate centrally. By giving a push to the centralisation of its procurement mandate we can make sure we take advantage of Government's buying power to drive down the costs of goods and services.

John Collington will provide information about how he helps all departments across UK government address the pressing demands of spending reductions.

John joined the Home Office in 2007 as Group Commercial Director with responsibility for transforming how the Department manages its annual turnover £2.4bn expenditure on goods and services. Before joining the Home Office John spent 23 years in the private sector in a number of senior commercial and supply chain roles operating on a global basis.

10.00am – 10.30am	Morning tea and networking break
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10.30am – 11.30am	Concurrent sessions A
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	A1	A future public service imagined...dynamic times... a dynamic service
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Colin Pidd

Director
BTli Pty Ltd

How can we move from the search for certainty to a comfort with the right balance between the stable and the dynamic?

What if we abandoned the notion of policy and thought strategy?

What if we abandoned best practice and thought innovation?

What are the challenges and opportunities of our country and planet that we must surf, confront and challenge?

Public services have extraordinary capacity and cleverness...awash with profound experience – How can we better liberate and use this cleverness.

OR

	A2	Irrational trust and the risk of corruption
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Dr Robert Waldersee

Executive Director Corruption Prevention, Education and Research
Independent Commission Against Corruption

As a manager you are required to trust staff and contractors to perform their job. If you checked everything it can be expensive and counterproductive. It maybe that staff take advantage of that trust, even though trust is often the best way to manage a transaction or relationship, there are indicators to alert you otherwise. Dr Robert Waldersee will discuss how to manage trust and explain technology called 'irrational trust'. Robert will also illustrate the issues with ICAC investigations and risk of corruption.

OR

	A3	Delivering public value
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Professor John Alford

Professor of Public Sector Management
Australia and New Zealand School of Government

Professor John Alford will explore the differences between public and private sector management, its purposes, environment and capabilities. He will focus on important approaches for strategic development and organisational positioning in the public sector. Discuss how to recognise the nature of public value and how to deliver value to the public by enhancing your skills in people and knowledge management contracting, partnering and inter-organisation collaboration in the public sector. A central focus on the near and longer-term future of public-creating enterprises.

11.40am – 12.40pm	Concurrent sessions B
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	B1	Where public and private sectors converge, the impact of public officials and corporations
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David Van Homrigh

Executive Director
KPMG Forensic

David Van Homrigh will discuss the prevention, detection and response to incidents of bribery and corruption and the design of an adequate compliance program. He will also highlight the international response to corruption such as the United Nations Convention against Corruption, the OECD, various regional conventions against corruption and local jurisdictional requirements.

David will explore the impact of regulation and enforcement of legislation by law on global and local companies, the costs and other potential damage, and the increasing reputation risk.

OR

Day one (cont)

Wednesday 9 March

	B2	The world's biggest industry: Why tourism will dominate the global economy
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Greg Hywood

Director, Fairfax Media and former Chief Executive, Tourism Victoria

Greg Hywood presents the argument that tourism in its many manifestations, leisure, business and education has been the quiet giant in world economic development. Ever since the end of the WW2 when developed economies began delivering discretionary disposable income to the mass middle class, global travel has been relentlessly growing at an average of 4.5 percent a year.

This is now set to accelerate as the two most populous countries, China and India, rapidly develop their middle class. By 2013 China will be Victoria's largest single source market for tourists. Already tourism makes up more than 20 percent of the state's exports. Its a story that will be reflected the world over.

OR

	B3	Managing change in the public sector – service delivery reform
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Peter Soros

Assistant Secretary, Service Delivery Reform, Business Planning
Department of Human Services

Peter Soros will outline key elements of the Governments Service Delivery Reform agenda for the Human Services Portfolio. He will discuss the key challenges involved in integrating service delivery agencies, while developing better service delivery systems and approaches for people.

12.40pm – 1.45pm	NL1: Lunch and networking break
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1.45pm – 2.45pm	Keynote 2
	KN2 Powering ideas – public sector innovation



Patricia Kelly

Deputy Secretary
Department of Innovation, Industry, Science and Research

Patricia Kelly has had a career in the Australian Public Service spanning 30 years. Patricia is currently Deputy Secretary of Innovation, Industry, Science and Research responsible for Innovation; Manufacturing; Research and; Science & Infrastructure Divisions. She is currently a member of the Co-operative Research Centres Committee and the National Research Infrastructure Committee.

2.45pm – 3.15pm	Afternoon tea and networking break
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3.15pm – 4.15pm	Concurrent sessions C
	C1 Be a goal getter not just a goal setter

Warwick Merry

The Get More Guy
Get More Pty Ltd

Does your 'To Do' list get bigger and bigger every day? Do you feel despondent looking at your goal list because it hasn't changed for years?

Would you like to achieve more and dream less?

Then this is the session for you. You will discover:

- + The three stages of your goals
- + How to make success your status quo and
- + The five secrets to achieving killer goals

Join the Get More Guy, Warwick Merry and learn how to be a goal getter and not just a goal setter.

OR

	C2	Performance auditing – health checks for public sector organisations
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Benjamin Tang FCPA

Director of Audit, Audit Commission
Hong Kong Special Administrative Region

A performance audit is similar to a health check. A health check assesses the health conditions of an individual and helps him understand what needs to be improved, e.g. adjusting his diet or doing more exercise. A performance audit provides an independent assessment on the economy, efficiency and effectiveness with which an organisation has discharged its functions. It helps the organisation enhance its performance and accountability.

Benjamin Tang will share his experiences in performing health checks for public sector organisations.

OR

	C3	Social media vs public sector
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Stephen Collins

Founder
acidlabs

The public sector isn't necessarily comfortable with the idea of open, unfettered engagement with the public through social media.

However, there are opportunities to measurably increase the success of strategic communications by engaging more openly and actively with the community through social media.

Stephen Collins will cover the importance of tying social media use to organisational strategic communications, using examples from his own experience as a consultant and public sector worker. Most recently, Stephen has prepared major social media policy advice for AGIMO and is working with several public sector agencies on their own social media and strategic communications strategies.

4.25pm – 5.25pm	Keynote 3
	KN3 Can we make value for money natural?



Dr Robert Arnott

Head of Value for Money & Productivity Unit
Home Office, United Kingdom

Securing the best impact with taxpayers' money is a formal duty of public servants and public sector organisations. Achieving value for money is part of the language we use, often reinforced by the top-down incentives of new public management.

Robert Arnott will use evidence from home affairs in the UK to question whether this approach is best, whether we are being thoughtful and subtle enough, and how we can create incentives so that value for money really is part of normal thinking, rather than something we impose.

Robert leads the department's work to plan for and secure significant increases in value for money. He joined the Home Office in December 2001, following an earlier career in academic neurophysiology, and has held a range of central posts concerned with target-setting and performance improvement.

Day two

Thursday 10 March

8.30am – 9.00am	Registration and arrival refreshments
9.00am – 10.00am	Keynote 4
	KN4 The long and winding road to governmental financial transparency
 Dr Ian Ball FCPA Chief Financial Officer International Federation of Accountants (IFAC), New York In this session Ian Ball will bring an international perspective in looking at the extent of progress, approximately two decades after Australasian Governments moved to adopt accrual accounting. Aspects covered include: + Sovereign debt – not just a Greek tragedy + Accrual accounting as the benchmark + The development of international standards for public sector financial reporting + Convergence with private sector accounting + Barriers to change – theoretical, political, technical, capacity + Financial management – the next big challenge As CEO, Ian has responsibility for developing and managing the execution of IFAC's strategy. He leads a staff of professionals who support independent standard-setting boards in the areas of auditing and assurance, ethics, accounting education, and public sector financial reporting.	
10.00am – 10.30am	Morning tea and networking break

10.30am – 11.30am	Concurrent sessions D
	D1 Accounting for and reporting about water

Denis Flett

Director

DG Consulting (Aus) Pty Ltd and member of the Water Accounting Standards Board

Water is often taken for granted, unless it is scarce or overly abundant. Concepts used in water resource planning and management can be confusing and quantifying and assigning value to water is challenging. While the states and territories have responsibility for water management under the constitution, a national water reform agenda exists and via the Water Act 2007 the Commonwealth now has limited responsibility for water information and planning. A plethora of different water reporting exist within Australia. Water accounting is emerging as a discipline and an exposure draft Australian Water Accounting Standard can facilitate general water reporting.

OR

	D2 The importance and value of regions to the economies of Australia's capital cities
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Justin Hanney

Chief Executive Officer

Regional Development Victoria

Using a case study approach, this session will outline the importance of appropriate regional policies and investments in delivering sustainable and balanced growth across the whole state.

Justin Hanney session will draw upon the recent history of Victorian regional economic development and will analyse the range of policy approaches undertaken, as well as illustrations from other jurisdictions. In particular, he will focus on 'Ready for Tomorrow', the current blueprint for managing growth and change in regional Victoria, which affirms Victoria as a place with many centres that can absorb population and drive economic activity.

OR

	D3 Reform of Australian Government Administration – what's next?
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Stephen Sedgwick

Commissioner

Australian Public Service Commission

Stephen Sedgwick will speak about recent developments in reform of Australian Government Administration. He will provide an update on the implementation of the government's comprehensive reform program, Ahead of the Game: Blueprint for Reform of Australian Government Administration. His presentation will mainly focus on initiatives to improve the capability of the Australian Public Service workforce. The implementation of these reforms will require a shift away from narrowly targeted people management practices to a more holistic approach to planning and systematically developing human capital.

11.40am – 12.40pm	Concurrent sessions E
	E1 Transforming commercial practice in a public sector context

Andrew Loader

Director, Procurement, Contracts and Commercial Division
Victoria Police

Andrew Loader will explore the Victoria Police journey of commercial practice reform. He will discuss the drivers of the change, the challenges associated with delivering change and the benefits and learnings experienced. Andrew will demonstrate how a real focus on commercial practice activities will improve business practices generally in a large government funded agency.

Areas of focus during the session will include:

- + Establishing a corporate commercial governance framework
- + Managing and assessing risk on commercial contracts
- + Motivating change
- + Developing employee capabilities

OR

	E2 Can technology really drive innovation in the public sector?
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Professor Michael Vitale

Director

Monash Asia Pacific Centre for Science and Wealth Creation and Professional Fellow, Australia New Zealand School of Government (ANZOG)

Information technology continues to be touted as an effective driver of organisational change in general and of innovation in particular, despite substantial experience to the contrary. This session will explore the reasons and the reality behind the 'silver bullet' view of IT, some examples of effective and ineffective use of IT in change programs in the public sector. A framework for determining where and how to incorporate information technology into efforts to create and sustain public sector innovation will be explored.

OR

	E3 The latest regulatory initiatives on selling of investment products
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Stephen Po FCPA

Senior Director

Securities & Futures Commission, Hong Kong and Chairman of the International Organisation of Securities Commissions ('IOSCO') Standing Committee on Regulation of Market Intermediaries

With the rapid accumulation of wealth and the aging population, investors are keen to invest to secure their future. Given that certain investors themselves may not be able to make informed investment decisions, investment advisors play an important role in guiding investor decisions. In view of an increasing trend of mis-selling of investment products, international regulators have devoted efforts to enhance the standards of product distribution, including a review of the requirements relating to point of sale disclosure and suitability obligations.

12.40pm – 1.45pm	NL2: Lunch and networking break
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Day two (cont)

Thursday 10 March

1.45pm – 2.45pm	Concurrent sessions F	
	F1	Good policy development and implementation through risk management

Chris Braithwaite CPA

Associate Director
KPMG Australia

In this session Chris Braithwaite will discuss the value of good risk management in policy development.

Chris will also cover:

- + How risk management can mitigate uncertainty and maximise policy opportunities
- + Risk techniques and mechanisms to maximise implementation success
- + How organisational culture can be shaped to maximise good risk outcomes

OR

	F2	Journey to leadership excellence within the public sector
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Simon Brown-Greaves

Group General Manager
National Leadership Institute

Simon Brown-Greaves has established a reputation as one of Australia's foremost human resources consultants. Following an early career in the public sector, Simon worked extensively in developing capability for leadership across multiple levels throughout Australia's major public sector employers.

Simon will take the you on your own leadership journey. Working in the public sector brings its own share of unique challenges and opportunities. Through this session he aims to explore and clarify some of the common assumptions and misconceptions around leadership in the public sector.

OR

	F3	Skilling for a productive future
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Kym Peake

Deputy Secretary
Skills Victoria, Department of Innovation, Industry & Regional Development

A high quality, innovative and responsive tertiary education system, that develops the skills and knowledge our businesses need to compete and grow, is fundamental in drive productivity, economic growth and social inclusion.

Kym Peake will discuss the Victorian Government's strategy to manage skills shortages and ensure the tertiary education system delivers the skills needed for the future, including a move to a market driven vocational education and training system.

Kym will also explore skills supply, demand issues and opportunities to inspire individual participation, and business utilisation of, tertiary education and training.

2.45pm – 3.15pm	Afternoon tea and networking break
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3.15pm – 4.15pm	Concurrent sessions G
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	G1	The NBN: Enabling a new level of digital engagement
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Tim Smeallie

Head of Commercial Strategy
NBN Co Limited

The NBN will provide high-speed broadband to all Australians. This will enable a new era of digital communications between government and business, business to business, business to consumer and government to consumer.

The network is the enabler, but the challenge for government and business will be to reengineer their processes and applications to meet customer expectations in the online world.

OR

	G2	Public sector reports – what value are they?
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Dr Stein Helgeby

Deputy Secretary
Department of Finance and Deregulation

The objective of public sector reports is to provide transparency and promote accountability. Dr Stein Helgeby will be analysing the current public sector reporting requirements to identify how they deliver value to users and some suggestions for future development.

- + What are the key features of public sector reports in Australia?
- + Who uses them, who should use them, and why?
- + Where they currently deliver value
- + Case study: Global financial crisis
- + Case study: Intergenerational report
- + Delivering greater value – plans and suggestions for development

OR

	G3	Emergency management strategic issues and challenges
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Mary Barry

Chief Executive Officer
Victoria State Emergency Service

Irrespective of their history or whether reliant on volunteers or paid staff for operational response, all emergency services are facing the same key challenges (e.g. climate change, more severe and less predictable weather events, increasing community expectations in relation to emergency management and new operational technologies) over the next 10 years. Mary Barry will discuss the challenges emergency services are facing today which will require organisations to embrace adaptive leadership and adaptive changes. This means organisations and their people will need to face the challenges of adapting to a new 'tough reality'. Without learning new ways, changing attitudes, values and behaviours organisations will not be able to make the adaptive changes necessary to thrive in a new world environment.

4.25pm – 5.25pm	Keynote 5	
	KN5	Public sector performance – the New Zealand experience



Fergus Welsh

Chief Financial Officer/
Chief Accountant
The Treasury, New Zealand

The New Zealand Treasury is helping public sector agencies focus on achieving the Government's priorities in a world of ongoing fiscal constraint. Budgeting has moved from marginal new spending to core spending and stewardship of assets. Public servants increasingly aware of the need to maximise every taxpayer dollar and justify the value to taxpayers.

This session will cover some of the work the New Zealand Treasury is doing to re-shape the public sector.

Fergus has over 20 years' public sector management experience and has responsibility to raise capability and performance of accounting and financial management.

Fergus is also the New Zealand Government Representative on the Governing Board of the Joint Accreditation System of Australia and New Zealand [JAS-ANZ].

5.30pm – 6.30pm	Pre-dinner drinks and canapés
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6.30pm – 10.00pm	CPA Convention dinner
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	CD1	Lessons I have learnt
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Ben Peacock

Author, Cancer Survivor and
Co-Founder, Republic of Everyone

Ben Peacock, was living an ordinary, everyday life when, in 2006, he was diagnosed with cancer. Luckily he survived and vowed never to live an ordinary, everyday life again. Since then he has written a book (Lessons from my Left Testicle), acted as spokesperson for the Cancer Council, started a company to create positive change, featured on ABC's Gruen Nation and won a bunch of awards including the NSW Department of Climate Change Green Globe Award for Excellence in Sustainability Communications two years running.

Day three

Friday 11 March

8.30am – 9.00am	Registration and arrival refreshments	
9.00am – 10.00am	Keynote 6	
	KN6	Public sector governance – Scottish model
 Sir John Elvidge KCB FRSE Former Permanent Secretary The Scottish Government An account of Scotland's innovations in public sector governance since devolution within the UK in 1999, covering: + The development of an outcomes based framework for central government accountability + The extension of that framework to the whole public sector in Scotland + The concordat between central and local government + Online performance tracking of progress in outcomes for use by citizens + Structural change within central government to focus on outcomes – the 'abolition of Departments' + Development of collective public sector leadership Sir John Elvidge was Permanent Secretary of the Scottish Government from 2003 to 2010, as the final phase of a 37 year career in the UK Civil Service. The Permanent Secretary role combines functions of the Head of the Civil Service for the 15,000 employees of the Scottish Government, Cabinet Secretary to the Scottish Cabinet and Principal Accounting Officer for the Scottish Government's £35 billion annual budget. His earlier career was spent mainly in Scotland but he was also a senior member of the Cabinet Secretariat for the UK Government in 1998 and 1999.		
10.00am – 10.30am	Morning tea and networking break	

10.30am – 11.30am	Concurrent sessions H	
	H1	Meeting Australia's infrastructure challenge
Bill Banks Oceania and Asia Pacific Infrastructure Advisory Leader and Asia Pacific Lead Advisory Leader Ernst & Young Currently, infrastructure is a priority for every government in Australia. Local, state and federal governments have forecast their intention to invest more than \$750 bn over the next 10 years in projects ranging from schools and hospitals to telecommunications, roads, rail and airports. In his presentation Bill Banks will discuss some of the key challenges facing the delivery of this infrastructure investment while looking at how the involvement of the private sector will need to evolve to ensure that Australia achieves its optimal return on this investment.		
OR		
	H2	Shared services success is critical take it seriously
Jason Sorby Senior Director PWC Jason Sorby will highlight the Australian and global experience of shared service. He will also discuss: + Public and private sector differences + The shared services continuum + Key success measures		

OR

	H3	Effective leadership, strategy and communication
Peter Thompson Broadcaster, Fellow – the Australia and New Zealand School of Government, Director – Centre for Leadership Leadership, strategy and communication are indivisible parts of the effective public sector organisation. Communicating strategically involves positioning your organisation in the public mind, defending your reputation, and sharing information and knowledge with both your immediate stakeholders and in the public domain. However, the real world is often a messy compromise between principle and practice. The public manager inevitably faces trade-offs in doing the right thing. This inter-active session is designed for anyone interested in promoting and defending the organisation's strategy.		

11.40am – 12.40pm	Concurrent sessions I	
	I1	Public sector accountability
Ian McPhee FCPA Commonwealth Auditor-General Australian National Audit Office In his presentation, Ian McPhee, the Auditor-General for Australia, will draw out the key messages for public administration from more recent audit reports. His messages will focus on key organisational arrangements and practices of individual managers that contribute to the achievement of better outcomes.		
OR		
	I2	Imposters, shell companies and 36 hour days: Fraud cases from the Independent Commission Against corruption

Michael Nest Senior Corruption Prevention Officer Independent Commission Against Corruption Fraud is the bread and butter of the ICAC, as it is for some CPA professionals. At the ICAC it often comes with a twist. Deceptions can be based on fabricated financial documents or false qualifications but others are not so easily detected by a paper-based inquiry. Brazen impersonations and the corruption of an entire procurement system to create the illusion of a proper process can be more difficult to detect. This presentation details some 'out of the box' cases of fraud investigated by the ICAC and the recommendations made to prevent the conduct happening again.		
OR		

Day three (cont)

Friday 11 March

	I3	Sustainability and eco-literacy – essential risk management strategies for the coming turbulent years
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Faye Adams

Ecologically Sustainable Development Planner
Manningham Council

'Toto, I've a feeling we're not in Kansas anymore.' – *Wizard of Oz*

In business and accounting practice to date, 'externalities' have been just that, external to the main considerations of strategic planning, business development and financial management. That is no longer the case. Increasingly, it will be essential for organisations to understand the 'sensitivity' of their current enterprise model to the larger forces of climate change, carbon pricing, peak oil and all the other 'resource peaks' in the pipeline.

This session starts to map out the business landscape ahead and how to start the journey.

12.40pm – 2.15pm	Business luncheon 1
	BL1 How leaders communicate



Peter Thompson

Broadcaster, Fellow – the Australian and New Zealand School of Government, Director – Centre for Leadership

Leaders are persuasive when they adopt Aristotle's framework of appealing equally to ethos (values), pathos (emotions) and logos (logic).

But persuading audiences to adopt new attitudes is not easy. Communication works best at confirmation rather than conversion. And, behavioural economics teaches us that the process of 'rational choice' is distorted by how information is presented.

Governments are looking increasingly to policies that stimulate behavioural change among citizens in order to start things, stop things and keep things going. Communication is part of the mix of actions that include utilising regulation, new technologies, modifying the environment and traditional economic incentives.

2.15pm – 3.15pm	Concurrent sessions J
	J1 Public sector auditing – the Singapore experience

Teo Chee Khiang FCPA

Deputy Auditor-General (Retired October 2010)
Singapore

This session will cover briefly public sector auditing in Singapore and how it works with the anti-corruption agencies and other regulatory bodies to uphold public sector governance. It will also present briefly how the small national audit office in Singapore struggles to introduce and carry out value-for-money audits amidst many constraints.

Teo Chee Khiang includes a short discussion of the methodology used, difficulties encountered and the more successful audits reported over the years. Small national/state audit organisations struggling with resource constraints may find Singapore's experience in public auditing interesting.

OR

	J2 Innovation in the public sector
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Dr Nicholas Gruen

Chief Executive Officer
Lateral Economics

Australian government agencies have been relatively good at imposing innovation from the 'top down' as with new policies like HECS or new organisational architectures like the Job Network or Centrelink. But encouraging innovation from the bottom up is much harder. Though government managers increasingly see innovation as important, their efforts to foster bottom up innovation are often ineffectual. To succeed, bottom up innovation requires 'earned autonomy' – in which all are encouraged to innovate, and their autonomy is expanded in response to past success to empower future success.

OR

	J3 More brain power, more energy and more balance
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Denni Francisco

Director
Qualia Learning Network

As we move from the information age to the conceptual age of the 21st century how we manage our physical, mental and emotional energy will be the key to our overall performance.

In this session we will explore the characteristics of peak performers and how to improve our own performance at work, build our resilience and restore more balance to our life.

3.15pm – 3.45pm	Afternoon tea and networking break
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Day three (cont)

Friday 11 March

3.45pm – 4.45pm		Keynote 7
	KN7	Panel discussion: Global economy in 2011 and beyond
In this panel discussion Robyn Meredith and Chris Richardson will discuss what occurred in Asia and Australia with the global financial crisis and the impacts on the two economies. Insight from two experts on where we are heading? What's happening on the global economy. Panellists:		
 Robyn Meredith Senior Editor Asia Forbes Magazine Robyn Meredith is the author of the New York Times bestseller, 'The Elephant and the Dragon: The Rise of India and China and What it Means for All of Us'. Robyn is Senior Editor, Asia for Forbes, based in Hong Kong. Robyn is an award-winning journalist who previously wrote for The New York Times, USA Today and the American Banker newspaper, where her reporting exposed a pattern of insider deals at savings and loans that led to four Congressional hearings and an overhaul of U.S. banking regulations governing initial public offerings.  Chris Richardson Director Access Economics Chris Richardson is one of Australia's best known economists. He is an expert in the Australian and global economies, as well as Federal budget analysis, property, ageing and industry trends. Chris is the author of the Business Review Weekly's Economist column, and is often asked to comment on economic trends in wider media.  Tony Jones (Facilitator) Current Affairs Journalist Australian Broadcasting Corporation Tony Jones is one of the ABC's most experienced radio and television current affairs journalists, Tony Jones has reported for Four Corners, Foreign Correspondent, and other TV and radio current affairs programs. He has collected respected awards for reports such as 'Horses for Courses' on the Waterhouse racing dynasty (Walkley), 'My City of Sydney' on the city's development boom (Penguin), and 'Frozen Asset' on the exploitation of Antarctica (Gold Medal, New York Film and Television Festival).		
4.45pm – 5.00pm		Official close



Knowledge+

As a CPA Australia member, you have access to a wide range of complimentary resources that you can access anytime, anywhere to enhance your learning and extend your professional network.

Stay connected with delegates

Stay in touch with people you met at the convention by joining Community+, CPA Australia's online community. It is a place where you can connect with like-minded peers to share ideas and discuss topics that are important to you. Sign up today at community.cpaaustralia.com.au

Continue your learning and claim additional CPD hours

Enhance the convention and claim up to ten hours of CPD per annum by reading, watching videos and listening to audio resources relevant to your profession. Explore a selection of public sector library resources at cpaaustralia.com.au/publicsector_guide

Be a thought leader

CPA Australia represents all members by influencing issues of importance to the profession. Stay abreast of all our thought leadership with the 'Leadership+Influence' guide, your one-stop-shop for all publications, tools, checklists and government submissions issued by CPA Australia. Download your copy at cpaaustralia.com.au/Leadership_Influence

Visit cpaaustralia.com.au/memberservices for a complete list of resources available.



Registration form International public sector convention 2011

Fill out sections 1 to 5 of this form and send/fax it to us with your full payment

Source Code:

Activity Code: VI111150

Three easy ways to register

CPA Australia Ltd. ABN: 64 008 392452

■ **Online:** cpaaustralia.com.au To pay by credit card

■ **Fax:** 1300 658 156 To pay by credit card

■ **Mail:** Member Administration
CPA Australia Ltd, GPO Box 2820
Melbourne VIC 3001 To pay by credit card or cheque

Event date
9 – 11 March 2011

Venue
Melbourne Cricket Ground

General enquiries
Phone 1300 857 705

1 Provide your details Fill out ALL of the sections below clearly using a dark pen to register successfully

What type of booking is this?

☐ **Individual** (Please provide your personal contact details)

☐ **Group** (Three or more individuals from the same organisation. please photocopy registration form for group bookings – individual forms must be completed for each attendee and must be submitted together in order to obtain group discounts on packages)

Are you a CPA Australia member?

☐ **Yes** → if known supply your CPA Australia member ID

☐ **No** → if known supply your CPA Australia non-member ID

Your contact details

☐ **Mr** ☐ **Ms** ☐ **Other** → provide details

First name

Surname

Position

Company / Organisation if applicable

Company / Organisation ABN

Mailing address ☐ Business ☐ Private

State

Postcode

Phone

Fax

Email → to which your CPA Convention confirmation information will be sent

Do you have any special requirements? → e.g. dietary

☐ **No** ☐ **Yes** → please provide details

2 Choose a package that gives you the best deal

Pay early to receive a discount: Advance Notice – pay by 28 January 2010

Individual packages (per person)		Advance Register & pay by 28 Jan	Early bird Register & pay by 25 Feb	Standard Register & pay after 25 Feb	Qty	Total payable
Three-day package ☐ Wednesday 9 – Friday 11 March	Member	☐ \$1,840.00	☐ \$2,055.00	☐ \$2,255.00		\$
	Non-member	☐ \$2,208.00	☐ \$2,384.00	☐ \$2,616.00		\$
One-day package ☐ Day one – Wednesday 9 March	Member	☐ \$770.00	☐ \$880.00	☐ \$985.00		\$
	Non-member	☐ \$900.00	☐ \$995.00	☐ \$1,145.00		\$
☐ Day two – Thursday 10 March	Member	☐ \$770.00	☐ \$880.00	☐ \$985.00		\$
	Non-member	☐ \$900.00	☐ \$995.00	☐ \$1,145.00		\$
☐ Day three – Friday 11 March	Member	☐ \$770.00	☐ \$880.00	☐ \$985.00		\$
	Non-member	☐ \$900.00	☐ \$995.00	☐ \$1,145.00		\$

2 Choose a package that gives you the best deal (continued)

Group packages (per person) Three or more individuals from the same organisation. Please photocopy registration form for group bookings – individual forms must be completed for each attendee and must be submitted together in order to obtain group discounts on group three-day/one-day packages)	Advance Register & pay by 28 Jan	Early bird Register & pay by 25 Feb	Standard Register & pay after 25 Feb	Qty	Total payable
Group three-day package ☐ Wednesday 9 – Friday 11 March	☐ \$1,720.00	☐ \$1,900.00	☐ \$2,140.00		\$
Group one-day package ☐ Day one – Wednesday 9 March	☐ \$725.00	☐ \$830.00	☐ \$930.00		\$
☐ Day two – Thursday 10 March	☐ \$725.00	☐ \$830.00	☐ \$930.00		\$
☐ Day three – Friday 11 March	☐ \$725.00	☐ \$830.00	☐ \$930.00		\$
Business luncheon and dinner packages		Individual	Table of 10		
☐ CD1: CPA Convention dinner – Thursday 10 March		☐ \$175.00	☐ \$1,575.00		\$
☐ BL1: Business luncheon 1 – Friday 11 March		☐ \$150.00	☐ \$1,350.00		\$

Total amount AUD (all listed prices above are inclusive of GST) \$

3 Make your payment

Make all cheques and money orders payable to 'CPA Australia Ltd'. This document will be a Tax Invoice for GST upon completion of payment.

☐ **Cheque** payable to CPA Australia Ltd ☐ **Pay by CPA Australia American Express**
☐ AMEX ☐ Visa ☐ Mastercard ☐ Diners

CPA Australia's preferred payment option is the CPA American Express Card.



Card number

Expiry date

Cardholder's name

Total amount

Signature

4 Register Full payment is required for your registration to be processed

Terms and conditions of Registration: ☐ CPA Australia Ltd (CPA Australia) reserves the right to alter this program or presenter(s) without further notice, however the program is intended to run as advertised. CPA Australia reserves the right to cancel this activity due to insufficient numbers – registrants will be notified if this occurs and payment refunded in full. ☐ Registrations for CPD activities must be accompanied by full payment. Registrants will be liable for payment in the event of non-attendance unless cancellation or request for transfer is made in accordance with clause 3 below. ☐ Registrants can cancel or transfer to another activity by advising CPA Australia in writing at least 5 working days prior to the activity. Refunds will not be granted if a registrant fails to attend an activity, or cancels/transfer within 5 working days of the activity. Transfers are subject to the applicable registration rate and additional payment may be required. ☐ Registrants who wish to send a substitute in their place must advise CPA Australia in writing within 5 working days of the activity.

Privacy statement: CPA Australia Ltd (CPA Australia) (ABN 64 008 392 452) protects the privacy and security of information provided by you. By completing this form, you agree to the use of your personal information by CPA Australia: to process your registration form; to contact you about our products and services; to disclose to third parties providing services to CPA Australia; and for internal purposes. For more information on our privacy policy visit cpaaustralia.com.au. CPA Australia processes payments for CPD Events using online technologies. All transactions processed by CPA Australia meet industry security standards to ensure your details and payments are protected. ☐ If you do not wish to receive further CPD information via mail, please tick the box and fax back to CPA Australia on 1300 787 673.

Note: Individual forms must be completed for each attendee. Please sign and date.

Signature:

Date:

MAJ1103-MB

5 Select the sessions you wish to attend

Please tick only one session for each time slot

Member name

ID

Organisation

Day one – Wednesday 9 March 2011

9.00am – 10.00am Keynote 1

- ☐ **KN1** Improving efficiency across the public sector

10.30am – 11.30am Concurrent sessions A (Please choose one)

- ☐ **A1** A future public service imagined...dynamic times...a dynamic service
- ☐ **A2** Irrational trust and the risk of corruption
- ☐ **A3** Delivering public value

11.40am – 12.40pm Concurrent sessions B (Please choose one)

- ☐ **B1** Where public and private sectors converge, the impact of corruption of public officials and corporations
- ☐ **B2** The world's biggest industry: Why tourism will dominate the global economy
- ☐ **B3** Managing change in the public sector – service delivery reform

12.40pm – 1.45pm

- ☐ **NL1** Lunch and networking break

1.45pm – 2.45pm Keynote 2

- ☐ **KN2** Powering ideas – public sector innovation

3.15pm – 4.15pm Concurrent sessions C (Please choose one)

- ☐ **C1** Be a goal getter not just a goal setter
- ☐ **C2** Performance auditing – health checks for public sector organisations
- ☐ **C3** Social media vs public sector

4.25pm – 5.25pm Keynote 3

- ☐ **KN3** Can we make value for money natural?

Day two – Thursday 10 March 2011

9.00am – 10.00am Keynote 4

- ☐ **KN4** The long and winding road to governmental financial transparency

10.30am – 11.30am Concurrent sessions D (Please choose one)

- ☐ **D1** Accounting for and reporting about water
- ☐ **D2** The importance and value of regions to the economies of Australia's capital cities
- ☐ **D3** Reform of Australian Government Administration – what's next?

11.40am – 12.40pm Concurrent sessions E (Please choose one)

- ☐ **E1** Transforming commercial practice in a public sector context
- ☐ **E2** Can technology really drive innovation in the public sector?
- ☐ **E3** The latest regulatory initiatives on selling of investment products

12.40pm – 1.45pm

- ☐ **NL2** Lunch and networking break

1.45pm – 2.45pm Concurrent sessions F (Please choose one)

- ☐ **F1** Good policy development and implementation through risk management
- ☐ **F2** Journey to leadership excellence within the public sector
- ☐ **F3** Skilling for a productive future

3.15pm – 4.15pm Concurrent sessions G (Please choose one)

- ☐ **G1** The NBN: Enabling a new level of digital engagement
- ☐ **G2** Public sector reports – what value are they?
- ☐ **G3** Emergency management strategic issues and challenges

4.25pm – 5.25pm Keynote 5

- ☐ **KN5** Public sector performance – the New Zealand experience

5.30pm – 6.30pm Pre-dinner drinks and canapés

6.30pm – 10.00pm CPA Convention dinner

- ☐ **CD1** Lessons I have learnt

Day three – Friday 11 March 2011

9.00am – 10.00am Keynote 6

- ☐ **KN6** Public sector governance – Scottish model

10.30am – 11.30am Concurrent sessions H (Please choose one)

- ☐ **H1** Meeting Australia's infrastructure challenge
- ☐ **H2** Shared services success is critical take it seriously
- ☐ **H3** Effective leadership, strategy and communication

11.40am – 12.40pm Concurrent sessions I (Please choose one)

- ☐ **I1** Public sector accountability
- ☐ **I2** Imposters, shell companies and 36 hour days: fraud cases from the Independent Commission Against Corruption
- ☐ **I3** Sustainability and eco-literacy – essential risk management strategies for the coming turbulent years

12.40pm – 2.15pm Business luncheon 1

- ☐ **BL1** How leaders communicate

2.15pm – 3.15pm Concurrent sessions J (Please choose one)

- ☐ **J1** Public sector auditing – the Singapore experience
- ☐ **J2** Innovation in the public sector
- ☐ **J3** More brain power, more energy and more balance

3.45pm – 4.45pm Keynote 7

- ☐ **KN7** Panel discussion: Global economy for 2011 and beyond



Community+

Community+ is the new home of CPA Australia's online communities. It is a place for members to discuss, share and collaborate.

Community+ offers you the opportunity to:

- + connect with other like-minded members to build your network
- + share your thoughts through blogs and forums
- + learn through collaboratively building the community resources and adding your knowledge to the community space.

Community+ is just taking off, so check back regularly to find out what is new. **Community+** will grow as the community does.

Sign-up today at

community.cpaaustralia.com.au

Packages

Individual packages

Three-day package

26.5 CLAIM UP TO
CPD hours

Wednesday 9 – Friday 11 March

Consists of seven keynotes; ten concurrent sessions; two networking luncheons (9 and 10 March); the business luncheon (11 March); the CPA Convention dinner (10 March); all morning and afternoon tea networking breaks; access to online presenter papers.

One-day package

9 CLAIM UP TO
CPD hours

Day one – Wednesday 9 March

Consists of three keynotes; three concurrent sessions; networking luncheon (9 March); morning and afternoon tea networking breaks; access to online presenter papers.

Day two – Thursday 10 March

Consists of two keynotes; four concurrent sessions; networking luncheon (10 March); morning and afternoon tea networking breaks; access to online presenter papers.

Day three – Friday 11 March

Consists of two keynotes; three concurrent sessions; business luncheon (11 March); morning and afternoon tea networking breaks; access to online presenter papers.

Please note: The CPA Convention dinner is not included in the one-day packages, and can be purchased separately.

Group packages

Available for three or more attendees from the same organisation. Please photocopy the registration form for group bookings – individual forms must be completed by each attendee and must be submitted together in order to obtain a group discount.

Group three-day package

Wednesday 9 – Friday 11 March

Group three-day package entitles each individual in the group to the benefits of the three-day package.

Group one-day packages

Day one – Wednesday 9 March

Day two – Thursday 10 March

Day three – Friday 11 March

Group one-day packages entitle each individual in the group to the benefits of the one-day package.

Please note: Individual and group three-day and one-day packages entitle access to the delegate(s) named in the registration form only and all CPD hours will be allocated to those named delegates.

Business luncheon/dinner packages

Additional tickets to the Business luncheon on day three (11 March) and CPA Convention dinner on day two (10 March) can be purchased individually or as tables of 10.

General information

Venue and date

Convention date

Wednesday 9 – Friday 11 March 2011

Convention venue

Melbourne Cricket Ground
Entrance via gate 3
Yarra Park, Jolimont Street
East Melbourne VIC 3002

Onsite information desk

The International public sector convention information desk will be open from:

Wednesday 9 March:	8.00am – 5.30pm
Thursday 10 March:	8.30am – 5.30pm
Friday 11 March:	8.30am – 5.00pm

Closing date for registrations

All registrations for International public sector convention close on Wednesday 2 March 2011.

Confirmation of registration and e-ticketing

Upon registering for International public sector convention, you will be issued with a confirmation letter and tax invoice. If you note any discrepancies or have not received confirmation of registration by Wednesday 2 March 2011, please call Member Advisory and Information Services (MAIS) on 1300 857 705.

Prior to the event you will be sent an email to the address provided on your registration form, with a unique e-ticketing barcode containing the details of your registration. Please print this email and present it upon arrival at the venue to receive your access pass and lanyard. Your access pass will hold up-to-date details of all your session selections and must be worn at all times during the event. If you have received your confirmation letter but not your e-ticket email, please present your confirmation letter at the venue to receive your access pass.

Group registrations

For group registrations, please photocopy the registration form and ensure each individual delegate completes their personal details and identifies the specific package(s) and sessions they wish to attend. All registration forms must then be submitted together to CPA Australia to ensure the correct group rates are applied, and payment processed accordingly.

Confirmation letters for each delegate will be posted to the address provided on the registration form. If you note any discrepancies, please contact Member Advisory and Information Services (MAIS) immediately on 1300 857 705.

Exchanging and transferring sessions

Registrants can cancel for a refund, or transfer to another activity by advising CPA Australia in writing at least 5 working days prior to the activity. Refunds will not be granted if a registrant fails to attend an activity, or cancels/transfer within 5 working days of the activity. Transfers to another activity are subject to the applicable registration rate and additional payment may be required. Registrants who wish to send a substitute in their place must also advise CPA Australia in writing within 5 working days of the activity. Please email changes to ma.events@cpaaustralia.com.au by Wednesday 2 March 2011 to ensure a revised confirmation email can be issued. Please present this revised confirmation email onsite at least 30 minutes prior to the start of your session to receive an access pass.

Continuing professional development (CPD) hours

If you are a CPA Australia member, please include your membership number with your registration form to ensure that your CPD hours are recorded against your CPA Australia records.

Please note that CPD hours will be attributed only to the individual(s) named in the registration form.

Dress code

As meeting room temperatures may vary, we suggest you wear layered clothing to make sure you are comfortable. Corporate or smart casual is suitable attire for the conference. For the CPA Convention dinner on Thursday evening, evening wear or business dress is suitable.

Special dietary requirements

If you have special dietary requirements please indicate your needs on the registration form.

Car parking

Please note: rates quoted are a guide only and may change at the discretion of the car park operator.

Public parking facilities (subject to availability):

Melbourne & Olympic Park – northern car park. Enter car park from Swan St, walk across footbridge to the MCG. At the end of the footbridge you will see light tower 5. Head to your left, you will see GATE 3, enter here.

Federation Square – cnr Flinders & Swanston Streets, Melbourne
www.fedsquare.com/index.cfm?pageID=132

City Square Carpark – 202/208 Flinders Lane, Melbourne
www.melbourne.vic.gov.au/ParkingTransportandRoads/Parking/WhereToPark/Pages/Carparks.aspx

Metered parking in the area – Jolimont Street, Jolimont Terrace, Clarendon Street.

Accommodation

The hotels that are in the vicinity of the venue are as follows.

Mantra on Jolimont
133 Jolimont Road
East Melbourne VIC 3002
Reservation: 1300 987 604

Hilton on the Park
192 Wellington Parade
Melbourne, VIC 3002
Reservations: 61-3-9419-2000

Transport to venue

Richmond station

Exit station and cross Punt Road Walk towards the MCG, along Brunton Ave, you will see some stairs, go up the stairs towards light tower 2, walk around the concourse with the ground on your left hand side, and just a little further around you will see GATE 3.

Jolimont station/tram from wellington parade

Exit station/tram and head through the park towards the MCG (light tower 1) veer to the right and you will see GATE 3.

Tram from melbourne park

Get off the tram at Rod Laver Arena stop. Walk up ramp to the footbridge to the MCG. At the end of the end of the footbridge you will see light tower 1. A little further around to your left you will see GATE 3.

Taxi

Ask the cab driver to drop you off at the corner of Jolimont Terrace and Jolimont Street (Hilton side of the MCG), walk towards GATE 3 which is a little to your left.

Attendee bags

Upon arrival at 2011 International public sector convention, all attendees will be provided with the opportunity to receive an environmentally friendly bag to hold sponsor information and other documentation at the conference.

Presenter papers

For your convenience, presentations for sessions at 2011 International Public Sector Convention will be available online (where available) for you to download and review prior to the event. You will be notified when presentations are available and provided with log in details and simple instructions on how to access the presentations. Please note, as part of CPA Australia's continued effort to reduce our impact on the environment, printed presentations for keynotes and concurrent sessions will not be available onsite.

Unemployed and retired member discount

Unemployed members of CPA Australia will be eligible to a 40% reduction of registration fees excluding the luncheons and dinners upon submission of CentreLink and/or social security documentation. Retired members also receive the same discount, please state this on the registration form and it will be verified at the time of booking.

CPA Australia's responsible service of alcohol statement

CPA Australia holds a Responsible Service of Alcohol Policy and has a legal and social obligation to ensure the safety of all participants during CPA Australia functions. For further details on the full policy, please check with onsite staff.

Disclaimer of liability

CPA Australia reserves the right to alter any part of this program at any time without notice.

International public sector convention 2011

Innovation, Infrastructure, Inspiration

9 – 11 March 2011

Melbourne Cricket Ground, Melbourne, Australia

For more information, please contact
CPA Australia on 1300 857 705 or visit
www.cpaaustralia.com.au/ipsc